

FCIA Liaison Report to T11

Chris Lyon, FCIA Board Member

April 4, 2018

T11-2018-00130-v000



FCIA FC-NVMe 2018 Plugfest Update

- Next FCIA FC-NVMe plugfest will not be at UNH!
 - Confusion Alert! Upcoming NVM Express plugfest at UNH will not test FC-NVMe protocol

- FCIA NVMe over Fibre Channel plugfest planning underway
 - Hosting company selected
 - Location: Likely Milpitas, Ca in the July timeframe
 - Look for FCIA Plugfest kickoff calls to start in April

FCIA Webcast Update: April 2018

- BrightTalk Webcast Update:
 - Executed 7 webcasts to date
 - Combined total of 3,100+ views
 - Top 3 webcasts each have 600+ views
- Built BrightTalk audience to 2,100+ in 13 months
- Increased FCIA mailing lists by 74% since Jan. 2017
- Webcasts highly rated: Average rating is 4.7 (1-5 scale)

FCIA Webcast – BrightTalk Details

Date	Webcast	Pre-Registrants	Live Attendees	Total Views	Rating Scale 1-5
2/6/18	FC Performance: Congestion, Slow Drain and Over-utilization, Oh My!	411	125	340	4.8
12/7/17	FCIP (Extension)	141	41	116	4.9
10/10/17	Long Distance Fibre Channel	232	56	293	4.8
8/29/17	Deep Dive into NVMe over Fabrics	517	130	691	4.7
6/15/17	Fibre Channel Fundamentals	128	65	654	4.8
4/6/17	How to Use the Fibre Channel Speedmap	141	34	218	4.5
2/16/17	Introducing Fibre Channel NVMe	313	107	837	4.4

Webcast Schedule

- **Fibre Channel Cabling - April 19th 10:00 am PT**
 - Presenters: Zach Nason and Greg McSorley
 - Moderator: Mark Jones
 - 219 Pre-registrants
- **FICON 101 – June 19th 10:00 am PT**
 - Presenters: Patty Driever and Howard Johnson
 - Moderator: J
- ~~**Fibre Channel Hyperconverged – August**~~
 - TBD
- **Fibre Channel Interoperability – Push to October**
 - TBD

FCIA Website Stats

March 1, 2018 to March 31, 2018

Page Views: The amount of times visitors arrive on individual pages of your Website. If a user reloads a page, that action will be counted as an additional page view. If a visitor navigates to a different page and then returns to the original page, a second Page View will be recorded as well. Page Views allow you to see which pages on your site are the most popular.

Total Page Views

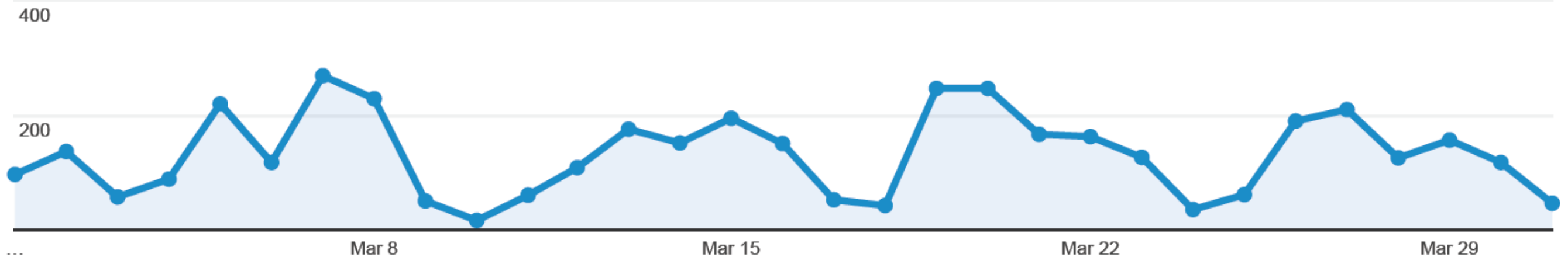
4,122

% of Total: 100.00% (4,122)



Page Views by Day

● Pageviews



FCIA Website Stats

Top 10 Pages Visited

Page Title	Pageviews	Avg. Time on Page
Fibre Channel Industry Association	848	00:01:06
The Fibre Channel Roadmap – Fibre Channel Industry Association	350	00:01:21
Roadmaps – Fibre Channel Industry Association	224	00:01:26
GEN 6 – Sixth Generation Fibre Channel – Fibre Channel Industry Association	196	00:01:38
Specifications (T11 Committee) – Fibre Channel Industry Association	134	00:01:08
Overview – Fibre Channel Industry Association	112	00:01:03
Features – Fibre Channel Industry Association	87	00:00:41
Fibre Channel Solution Guide – 2017 – Fibre Channel Industry Association	87	00:01:00
Fibre Channel Performance Q&A – Fibre Channel Industry Association	83	00:00:49
A Look at Fibre Channel’s Legacy – And Future – Fibre Channel Industry Association	80	00:00:58

Press Release Schedule

- ✓ Dec. 13 – Plugfest release in conjunction with UNH-IOL virtual press conference (details next slide)
- ✓ January 2018 – FCIA board of directors
- Q2 2018 - FC NVMe specification completed, approved, will be published soon
 - Begin working on draft– PR when published
- July 24, 2018 – FMS activities
- Plugfest, July tentative
 - Possibly joint PR with FMS
- MRDs?

Fibre Channel Solutions Guide 2017: Article Placement

Paper Topic	Author	Target Publication
Solutions Guide Introduction (turn it into a 2017 recap story)	Mark Jones	DCS Europe
The Fibre Channel Roadmap	Scott Kipp	The Data Center Journal
Storage Fabric Options with NVMe	Rupin Mohan	Enterprise Storage Forum (part of the eWeek network)
All-Flash Arrays Generate New Interest in NVMe-Ready Fibre Channel	Celeste Crystal, Brocade	Datamation
A look at Fibre Channel's Legacy – And Future	J Metz	Computer Technology Review

Fibre Channel Solutions Guide: 2018 Call for Papers

Paper Topic	Author	Due Date
Solutions Guide Introduction	Mark Jones	June 4
The Fibre Channel Roadmap	Scott Kipp	June 4
NVMe	Curt/AJ – Brocade/Broadcom	June 4
SAN Automation	Rupin Mohan	June 4
Test and Measurement – why line rate analysis is important	Nick Kriczky / David Rogers	June 4
Cabling	Zach Nason / Chris Lyon	June 4
FICON	Patty Driever / Howard Johnson	June 4
TBD	ATTO?	June 4
Schedule		
First drafts due		April 6
Second drafts due		May 4
Finals due		June 4
Editing complete	Rupin Mohan editor	July 6
Send to print		July 7
Link to FMS PR		July 24
Available at FMS		Aug 6

FCIA Target Industry Conferences 2018

- [NVMe Members Meeting](#), April 30 – May 1, San Jose
 - NVMe members only first day, open to the public second day. \$100 for both and/or one day.
- [Creative Storage Conference](#), June 7, Culver City, Calif.
 - Call for speakers now open, deadline is April 20.
 - ATTO?
- [Flash Memory Summit](#), August 6-9, Santa Clara
 - Call for speakers now open
- [SDC](#), September 24-27, Santa Clara
 - Call for speakers now open, deadline for proposals is May 10
- [Storage Visions](#), October 22-23, 2018, Hyatt, Santa Clara
- [SC'18](#), November 13-16, Dallas
 - Panel submissions open February 15, 2018, Submission close April 16, 2018, Notifications sent June 15, 2018 – Panels are 90 minutes and can not be a series of mini-presentations
 - Tutorial submissions open February 15, 201, Submission close April 16, 2018, Notifications sent June 15, 2018 (Tutorials are either 3 hours or 6 hours, probably not applicable for FCIA)

FMS 2018 at a glance

- Booth
 - 10X10
 - Secured the same booth as last year - #828 (see next slide)
 - Layout, Furniture, Theme – same as last year?
 - No options given yet, stay tuned
 - Live Demo - TBD
- Call for Presentations – deadline April 13, 2018
- Kick off call: end of May?
 - Shelby to notify 2017 participants via email – “stay tuned”

FMS Panel

- Title
 - FC – Fibre Channel: THE Flash Connection
 - Accelerating Flash with Fibre Channel
 - The Future of NVMe over Fibre Channel
- Not just NVMe
 - Focus on modern data center
- 4 participants
 - Analyst? Jeff J.? (IDC)
 - Customer? TBD – Kevin Ehringer and Chris Lyon to source
 - Jonmichael Hands? (Intel)
 - Barry Maskas?
 - Moderator? J Metz?
 - Howard Johnson?
 - Craig Carlson?

2018 FCIA Meeting Schedule

- February 7, Fort Worth, TX, Host DCS
- April 4, Deerfield Beach, FL, Host Molex
- June 6, Santa Fe, NM, Host Cavium/Qlogic
- August 15, Louisville, KY, Host Amphenol
- October 3, New Orleans, LA, Host FCIA
- December 5, TBD, Host SFF Committee