



FCIA UPDATE ALBUQUERQUE, NM

Thursday, April 11th, 2013

Greg McSorley FCIA Board Member / Amphenol
13-180v0

UPCOMING EVENTS

1. FOSE May 14th – 16th
2. FCIA/T11 Meetings June 3rd – 7th
3. SP-DEcon June 10th – 12th
4. Creative Storage June 25th

FOSE 2013

Date: May 14th – 16th 2013

Where: Walter E. Washington Convention Center,
Washington DC

Booth: Information Booth on the show floor

Speaking: Steve Wilson, Brocade and Greg McSorley
Amphenol presenting Fibre Channel Industry Update. Rupin
Mohan HP attending as well.

FCIA/T11 MEETINGS

When: June 3rd – 7th

Where: The Coeur d' Alene Resort, Coeur d' Alene ID

Reservation Deadline: May 2nd 2013

Make your reservations now!

SP-DE CON

When: June 10th – 12th

Where: Grand Hyatt, Santa Clara CA

The FCIA has a mini FC track at this event and will be giving four presentations as well as an information table.

Four sponsors for this event three have signed up so one left.

Each sponsor gets to present and receive a conference pass.

CREATIVE STORAGE

When: June 25th 2013

Where: Culver City, CA

The FCIA will be presenting there

12-419v0

SOLUTIONS GUIDE

Planning has started for a new Solutions Guide

Articles planned

1. BB-6 Article, Rupin Mohan HP
2. FC in the Cloud Article, Mike McNamara NetApp
3. GEN 6 Cabling Article, Greg McSorley Amphenol, Jay Neer Molex
4. GEN 6 General Article, Mark Jones, Emulex
6. IaaS Case Study Article, Erik Smith, EMC
7. FCoE 40/100 Update, J Metz, Cisco
8. Flash FC and 16GFC, Skip Jones Qlogic, Mark Jones Emulex, Dennis Martin Demartek
9. Fibre Channel Roadmap Update, Skip Jones Qlogic

WEBSITE NEWS

1. Traffic to the website has been increasing the FCIA marketing committee is starting a new project to update all the content on the site.
2. Webstats are available thru the marketing committee and are presented at every face to face marketing meeting.
3. FCIA members please tell your marketing and PR departments to send their latest Fibre Channel press releases to info@fibrechannel.org for posting on the FCIA website

STRATEGIC INITIATIVES

Q2/3 –

- “virtual circuit” proposal
- 40/100 FCoE
- 128GFC
- BB6 Ratification Press release, Press Analyst tour and Sync with member companies
- EPA Power Initiative in the Datacenter
- GEN 6 Marketing Campaign

MARKETING COMMITTEE SCHEDULE FOR 2013

