1. FOSE May 14\textsuperscript{th} – 16\textsuperscript{th}

2. FCIA/T11 Meetings June 3\textsuperscript{rd} – 7\textsuperscript{th}

3. SP-DEcon June 10\textsuperscript{th} – 12\textsuperscript{th}

4. Creative Storage June 25\textsuperscript{th}
FOSE 2013

Date:  May 14th – 16th 2013
Where:  Walter E. Washington Convention Center, Washington DC
Booth: Information Booth on the show floor
FCIA/T11 MEETINGS

When: June 3\textsuperscript{rd} – 7\textsuperscript{th}

Where: The Coeur d'Alene Resort, Coeur d’Alene ID

Reservation Deadline: May 2\textsuperscript{nd} 2013

Make your reservations now!
SP-DE CON

When: June 10th – 12th

Where: Grand Hyatt, Santa Clara CA

The FCIA has a mini FC track at this event and will be giving four presentations as well as an information table. Four sponsors for this event three have signed up so one left. Each sponsor gets to present and receive a conference pass.
CREATIVE STORAGE

When: June 25th 2013
Where: Culver City, CA
The FCIA will be presenting there
SOLUTIONS GUIDE

Planning has started for a new Solutions Guide

Articles planned

1. BB-6 Article, Rupin Mohan HP
2. FC in the Cloud Article, Mike McNamara NetApp
3. GEN 6 Cabling Article, Greg McSorley Amphenol, Jay Neer Molex
4. GEN 6 General Article, Mark Jones, Emulex
6. IaaS Case Study Article, Erik Smith, EMC
7. FCoE 40/100 Update, J Metz, Cisco
8. Flash FC and 16GFC, Skip Jones Qlogic, Mark Jones Emulex, Dennis Martin Demartek
9. Fibre Channel Roadmap Update, Skip Jones Qlogic
WEBSITE NEWS

1. Traffic to the website has been increasing the FCIA marketing committee is starting a new project to update all the content on the site.

2. Webstats are available thru the marketing committee and are presented at every face to face marketing meeting.

3. FCIA members please tell your marketing and PR departments to send their latest Fibre Channel press releases to info@fibrechannel.org for posting on the FCIA website.
STRATEGIC INITIATIVES

Q2/3 –

▪ “virtual circuit” proposal
▪ 40/100 FCoE
▪ 128GFC
▪ BB6 Ratification Press release, Press Analyst tour and Sync with member companies
▪ EPA Power Initiative in the Datacenter
▪ GEN 6 Marketing Campaign
MARKETING COMMITTEE SCHEDULE FOR 2013

- **FOSE DC (14-16)**
  - May 21 - 7 – 11 – Seattle, WA

- **SP-DE CON (10 - 12)**
  - June 5th - T/T1/FCIA – 3 – 7 – Cour d’Alene

- **FCIA Marketing Con Calls**
  - May 21
  - July 23
  - Sept. 24
  - Oct 9

- **Marketing Aug 7**
  - T/T1/FCIA – 5 – 9 – Chicago IL

- **Marketing Oct 9**
  - T/T1/FCIA – 7 – 11 – Duluth MN

- **Marketing June 5th**
  - T/T0/STA – 15 – 19 – Colorado Springs

- **Marketing June 5th**
  - T/T0/STA – 16 – 20 – Westborough, MA