

FCIA Liaison Report to T11

December 2022
T11-2022-00411-v000

2022 Press Releases

August 1 – FMS Press Release

- Key Topics
 - Quillin Research quote from Q122 SAN report
 - Four consecutive quarters of FC growth
 - Revenue up 11% and Ports up 6%
 - FMS Live Demo
 - End to End 64GFC
 - NVMe-FC
 - Fabric Notifications
 - FCIA Presentations at FMS
- Next PR: Q1 '23 – FC-PI-8 (TBD)

Industry Conferences

Conference	Date / Place	Description	FCIA Activity
Supercomputing	November 13-18, Dallas	International Conference for High Performance Computing, Networking, Storage, and Analysis	Confirm who is participating & attending. Submissions closed in March/April
Flash Memory Summit	August 8-10, 2023, Santa Clara	Features NVMe, NVMe-oF, PM, advanced memory technologies, and key Open Source software	Signed up for 2023 – Early-Bird rate. Improved booth location

Infographic

Title: Why does FC always win?

- Designed end-to-end; drivers etc. were developed for FC for the sole purpose of providing the most efficient, reliable storage fabric. No retrofitting required.
- Server, switching fabric, adapters, optics, cables, OS stack on both sides (storage & sever)
- **Next step: Team to approve final infographic**

Why does FC always win?



Designed **end-to-end**; drivers etc. were developed for FC for the sole purpose of providing the **most efficient**, reliable storage fabric. *No retrofitting required.*

Server-HBA, switching fabric, adapters, optics, cables, OS stack on both sides (storage & sever).

SERVER-HBA

SWITCH

STORAGE

FCIA Education Update

- Webcast Schedule:
 - AI/ML with Fibre Channel – 1Q23
 - Ramya Krishnamurthy – HPE
 - Security Updates – TBD
 - 128GFC - TBD

- Most-viewed webcasts 2021-2022
 - Inside a Modern Fibre Channel Architecture: Part 1
 - 658 total views
 - Got Fibre Channel Questions? Come Get Answers
 - 353 total views
 - Fibre Channel Zoning Fundamentals – All You Need to Know
 - 339 total views

FCIA Education Summary

- Most-viewed webcast 2021-2022
 - Inside a Modern Fibre Channel Architecture – Part 1
 - 1,300+ views
- Highest-rated webcasts 2021-2022
 - Inside a Modern Fibre Channel Architecture – Part 2
 - 5.0 rating
 - Kubernetes and Fibre Channel – A Compelling Case
 - 4.9 rating
 - Introducing Fabric Notifications, From Awareness to Action
 - 4.9 rating
- Top video views
 - Oct: Fibre Channel Zoning Basics
 - Lifetime: Fibre Channel Zoning Basics – over 6,600 views
- Top blog views
 - Oct: 64GFC FAQ
 - Lifetime: Advanced Fibre Channel FC-NVMe Q&A – over 3,400 views

Strong Audience Growth

- BrightTALK Subscribers Surpass 5,100
 - 8% year-over-year growth
- YouTube Subscribers Surpass 570
 - 200+ new subscribers in the last 12 months



BrightTALK







YouTube

New: Zoning Fundamental Video Clips –

Short video clips from “Fibre Channel Zoning Fundamentals – What You Need to Know”

1. Using Zoning
2. How Zoning Works
3. Different Types of Zones
4. What is Zoning

	Fibre Channel Zoning Fundamentals: Different Types of Zones Fibre Channel Industry Association - FCIA 6:41
	Fibre Channel Zoning Fundamentals: What Is Zoning Fibre Channel Industry Association - FCIA 7:31
	Fibre Channel Zoning Fundamentals: How Zoning Works Fibre Channel Industry Association - FCIA 5:16
	Fibre Channel Zoning Fundamentals: Using Zoning Fibre Channel Industry Association - FCIA 13:11