August 1 – FMS Press Release
• Key Topics
  • Quillin Research quote from Q122 SAN report
    • Four consecutive quarters of FC growth
    • Revenue up 11% and Ports up 6%
  • FMS Live Demo
    • End to End 64GFC
    • NVMe-FC
    • Fabric Notifications
• FCIA Presentations at FMS

  • Next PR: Q1 ‘23 – FC-PI-8 (TBD)
## Industry Conferences

<table>
<thead>
<tr>
<th>Conference</th>
<th>Date / Place</th>
<th>Description</th>
<th>FCIA Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Supercomputing</td>
<td>November 13-18, Dallas</td>
<td>International Conference for High Performance Computing, Networking, Storage, and Analysis</td>
<td>Confirm who is participating &amp; attending. Submissions closed in March/April</td>
</tr>
<tr>
<td>Flash Memory Summit</td>
<td>August 8-10, 2023, Santa Clara</td>
<td>Features NVMe, NVMe-oF, PM, advanced memory technologies, and key Open Source software</td>
<td>Signed up for 2023 – Early-Bird rate. Improved booth location</td>
</tr>
</tbody>
</table>
Title: Why does FC always win?
- Designed end-to-end; drivers etc. were developed for FC for the sole purpose of providing the most efficient, reliable storage fabric. No retrofitting required.
- Server, switching fabric, adapters, optics, cables, OS stack on both sides (storage & sever)
- Next step: Team to approve final infographic
FCIA Education Update

• Webcast Schedule:
  • AI/ML with Fibre Channel – 1Q23
  • Ramya Krishnamurthy – HPE
  • Security Updates – TBD
  • 128GFC - TBD

• Most-viewed webcasts 2021-2022
  • Inside a Modern Fibre Chanel Architecture: Part 1
    • 658 total views
  • Got Fibre Channel Questions? Come Get Answers
    • 353 total views
  • Fibre Channel Zoning Fundamentals – All You Need to Know
    • 339 total views
FCIA Education Summary

• Most-viewed webcast 2021-2022
  • Inside a Modern Fibre Channel Architecture – Part 1
    • 1,300+ views

• Highest-rated webcasts 2021-2022
  • Inside a Modern Fibre Channel Architecture – Part 2
    • 5.0 rating
  • Kubernetes and Fibre Channel – A Compelling Case
    • 4.9 rating
  • Introducing Fabric Notifications, From Awareness to Action
    • 4.9 rating

• Top video views
  • Oct: Fibre Channel Zoning Basics
  • Lifetime: Fibre Channel Zoning Basics – over 6,600 views

• Top blog views
  • Oct: 64GFC FAQ
  • Lifetime: Advanced Fibre Channel FC-NVMe Q&A – over 3,400 views
Strong Audience Growth

• BrightTALK Subscribers Surpass 5,100
  • 8% year-over-year growth
• YouTube Subscribers Surpass 570
  • 200+ new subscribers in the last 12 months
Short video clips from “Fibre Channel Zoning Fundamentals – What You Need to Know”

1. Using Zoning
2. How Zoning Works
3. Different Types of Zones
4. What is Zoning