

# FCIA Liaison Report to T11

**T11 Week**

June 16, 2022

T11-2022-00TBD-v000

# 2022 Press Releases

- March 22 – Fibre Channel Industry Association Elects 2022 Board of Directors
  - Included quote from Casey Quinlin
  - Distributed on wire; picked up in Storage Newsletter
- Late July (TBD) – Send before FMS Aug. 2
  - FMS FCIA Presentation announcements, Demo
  - Perhaps FC PI-8; 128FC; ancillary standards, the new FS/GS

# FCIA Newsletter

- Distributed date: March 31, 2022
  - Featured news: FC Elects 2022 Board of Directors
  - Featured webinar: Training Resources
  - Featured video: Kubernetes and Fibre Channel: A compelling case
  - Featured Resources: Download our 2022 FC Solutions Guide
  - FCIA will be at FMS – stay tuned
  - FCIA 64G Plugfest this year, watch this space
- Next Newsletter: est July 2022

# Industry Conferences

Conference	Date / Place	Description	FCIA Activity
<a href="#">SDC EMEA</a>	June 14, 2022 (Remote)	SNIA's developer's conference for Europe	<b>FCIA Presentations:</b> Howard Johnson - FC fabric notifications; Mark Jones - Kubernetes and FC <b>Non FCIA FC Content:</b> Cisco - 64GFC
<a href="#">SDC India</a>	TBD	SNIA's developers' conference for India	<b>Call for presentations now open. Deadline 6/17.</b> Alex to submit Mark and Howard applications
<a href="#">Flash Memory Summit</a>	August 2-4, (In-Person) Santa Clara	Features NVMe, NVMe-oF, PM, advanced memory technologies, and key Open Source software	Santa Clara, FCIA signed up for booth #755. Plan a demo and solutions guide and booth graphics
<a href="#">SNIA Storage Developers Conference</a>	Sep. 19-22 (In Person) Santa Clara	Presentations on persistent memory, computational storage, cloud storage, NVMe-oF, machine learning, SMB, storage networking	<b>Deadline to submit for 2022 is June 17.</b> <b>Rupin can present.</b>

# FMS 2022



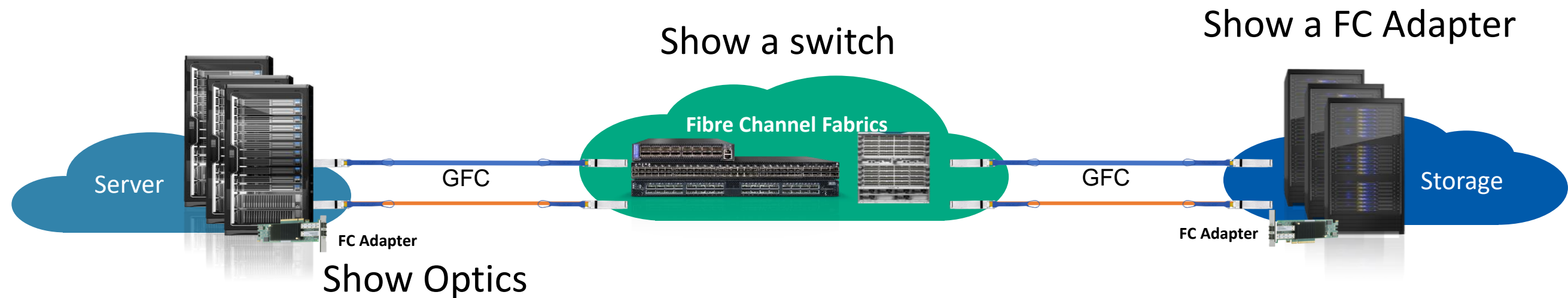
- Theatre / Speaker slot- (Mark / Rupin)
- FMS: Live Demo
  - HPE to Send Rack / Hotstage at Cisco Santa Clara
  - Having regular planning meetings
- Booth graphics, signage
  - New Info Graphic, Demo Diagram
- Solutions Guide
  - Use 2021/22 Guide unedited
- Editor/Analyst Briefings – Alex to organize



# Infographic

## Title: Why does FC always win?

- Designed end-to-end; drivers etc. were developed for FC for the sole purpose of providing the most efficient, reliable storage fabric. No retrofitting required.
- Server, switching fabric, adapters, optics, cables, OS stack on both sides (storage & sever)
- **Next step: Jordan to provide draft**



# FCIA Education Update:

- Last Webcast:
  - Advance Your Career with Fibre Channel
    - April 13<sup>th</sup> 2022
    - Michael Klempa - Amphenol, Mark Jones - Broadcom
    - Q&A blog: Published
- Next Webcast:
  - AI/ML with Fibre Channel (not final)
    - Sept/Oct – Live Webcast Date
    - Ramya Krishnamurthy – HPE Presenter
- Most-viewed webcasts 2021-2022
  - Inside a Modern Fibre Channel Architecture: Part 1
    - 658 total views
  - Got Fibre Channel Questions? Come Get Answers
    - 353 total views
  - Fibre Channel Zoning Fundamentals – All You Need to Know
    - 339 total views

# 21-22 Webcasts Views: BrightTalk/YouTube Combined

Date	Webcast	Pre-Reg	Live	BrightTalk Total Views	YouTube Views	Total Views	Rating
1/20/22	Kubernetes and Fibre Channel: A Compelling Case	229	71	173	105	278	4.9
12/2/21	Fibre Channel Zoning Fundamental – All You Need to Know	205	62	169	170	339	4.5
10/27/21	Inside a Modern Fibre Channel Architecture – Part 2	278	52	156	138	294	5.0
9/15/21	Inside a Modern Fibre Channel Architecture – Part 1	305	102	345	313	658	4.5
4/28/21	Introducing Fabric Notifications, From Awareness to Action	208	83	209	108	317	4.9
2/24/21	Got Fibre Channel Questions? Come Get Answers	168	56	175	178	353	4.8