

FCIA Liaison Report to T11

T11 Week

April 7, 2022

T11-2022-00144-v000

2022 Press Releases

March 22 – Fibre Channel Industry Association Elects 2022 Board of Directors

- Included quote from Casey Quinlin
- Distributed on wire; picked up in Storage Newsletter

Late July (TBD) – Send before FMS Aug. 2

- Perhaps FC PI-8; 128FC; ancillary standards, the new FS/GS

FCIA Quarterly Newsletter

- Distributed date: March 31, 2022
- Featured news: FC Elects 2022 Board of Directors
- Featured webinar: Training Resources
- Featured video: Kubernetes and Fibre Channel: A compelling case
- Featured Resources: Download our 2022 FC Solutions Guide
- FCIA will be at FMS – stay tuned
- FCIA 64G Plugfest this year, watch this space
- In Memoriam: Mike Fitzpatrick

Industry Conferences

Conference	Date / Place	Description	FCIA Activity
OFC Conference	March 6-10 2022 San Diego; In-person and virtual	The Premier Annual Event for Telecom, Optical Communications and Data Center Optics	FCIA did not participate
SDC EMEA	June 14, 2022	SNIA's developer's conference for Europe	FCIA Presentations: Howard Johnson - FC fabric notifications; Mark Jones - Kubernetes and FC
Flash Memory Summit	August 2-4, Santa Clara	Features NVMe, NVMe-oF, PM, advanced memory technologies, and key Open Source software	Santa Clara, FCIA signed up for booth #755. Plan a demo and solutions guide and booth graphics
SNIA Storage Developers Conference	Sep. 19-22 (TBD) , Santa Clara	Presentations on persistent memory, computational storage, cloud storage, NVMe-oF, machine learning, SMB, storage networking	Deadline to submit for 2022 is June 17. Rupin can present.

FMS 2022

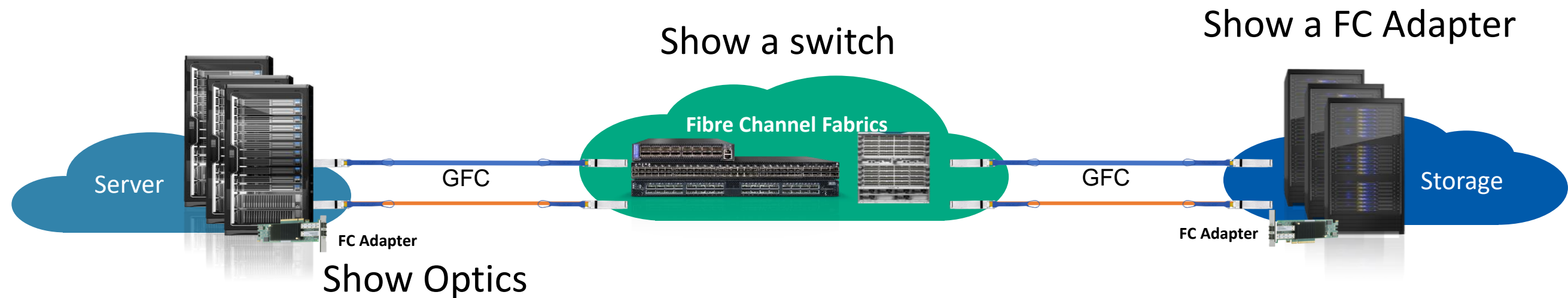


- Theatre / Speaker slot- (in process)
- FMS: Live Demo
 - Cisco to lead demo build/rack
 - Begin regular planning meetings 4/19
- Booth graphics, signage
 - New Info Graphic, Demo Diagram
- Solutions Guide
 - Use 2021/22 Guide unedited
- Editor/Analyst Briefings – Alex to organize

Infographic

Title: Why does FC always win?

- Designed end-to-end; drivers etc. were developed for FC for the sole purpose of providing the most efficient, reliable storage fabric. No retrofitting required.
- Server, switching fabric, adapters, optics, cables, OS stack on both sides (storage & sever)
- **Next step: Jordan to provide draft**



FCIA Education Update:

- January Webcast:
 - Kubernetes and Fibre Channel: A Compelling Case
 - Total views to date: 278
 - Rating: 4.9! (scale 1-5)
 - Q&A blog: 134 views in one month
- Most-viewed webcasts 2021-2022
 - Inside a Modern Fibre Channel Architecture: Part 1
 - 658 total views
 - Got Fibre Channel Questions? Come Get Answers
 - 353 total views
 - Fibre Channel Zoning Fundamentals – All You Need to Know
 - 339 total views
- Highest-rated webcasts 2021-2022
 - Inside a Modern Fibre Channel Architecture – Part 2
 - 5.0 rating
 - Kubernetes and Fibre Channel: A Compelling Case
 - 4.9 rating

FCIA Education Update Cont'd:

- **BrightTALK Subscribers Surpass 5,000**
 - 8.5% year-over-year growth
- **Next Webcast:**
 - Advance Your Career with Fibre Channel Knowledge**
 - Presenter: Michael Klempa, Amphenol
 - Moderator: Mark Jones, Broadcom
 - Date: April 13, 2022 at 10:00 am PT
 - Register at:

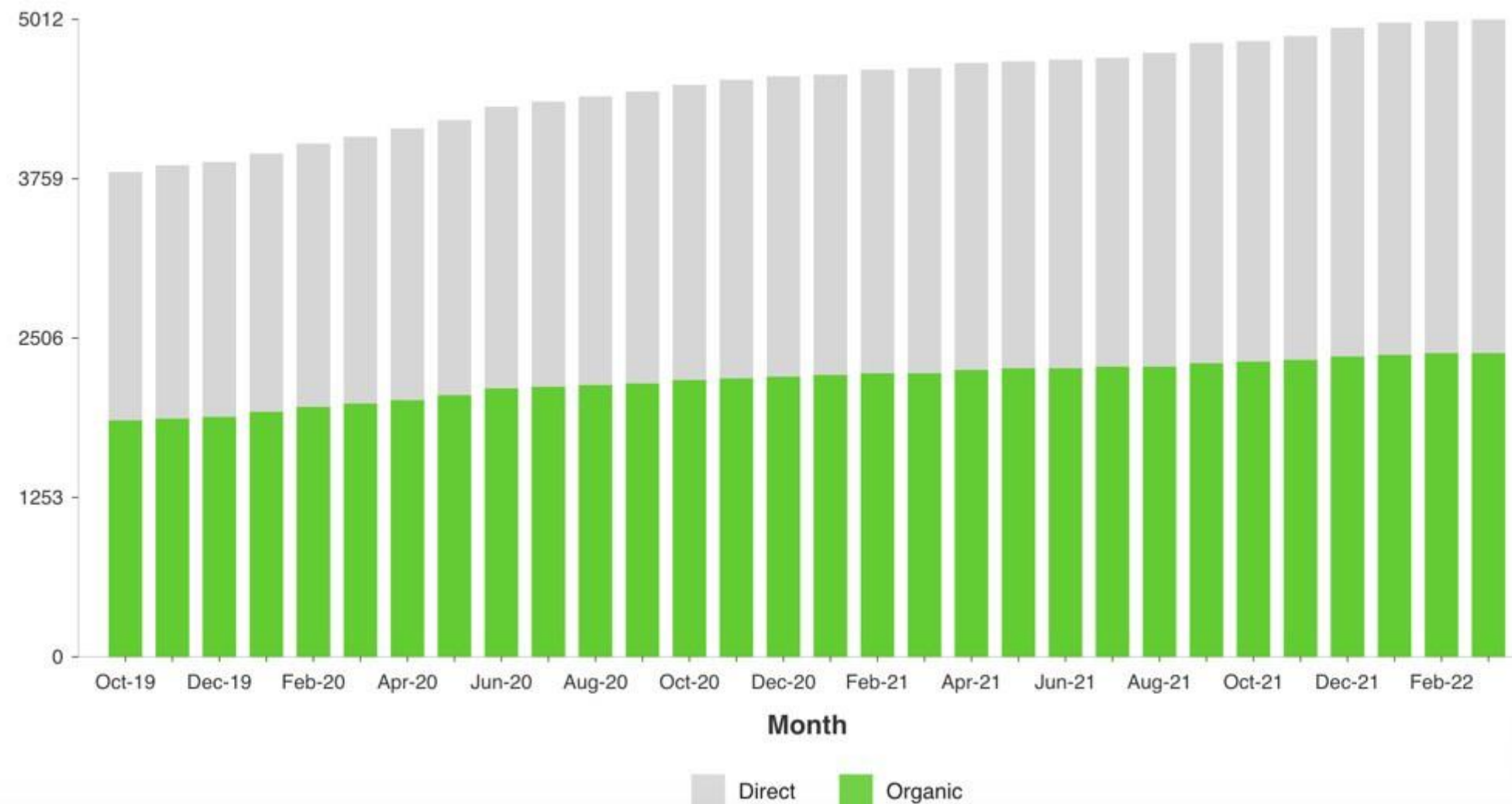


21-22 Webcasts Views: BrightTalk/YouTube Combined

Date	Webcast	Pre-Reg	Live	BrightTalk Total Views	YouTube Views	Total Views	Rating
1/20/22	Kubernetes and Fibre Channel: A Compelling Case	229	71	173	105	278	4.9
12/2/21	Fibre Channel Zoning Fundamental – All You Need to Know	205	62	169	170	339	4.5
10/27/21	Inside a Modern Fibre Channel Architecture – Part 2	278	52	156	138	294	5.0
9/15/21	Inside a Modern Fibre Channel Architecture – Part 1	305	102	345	313	658	4.5
4/28/21	Introducing Fabric Notifications, From Awareness to Action	208	83	209	108	317	4.9
2/24/21	Got Fibre Channel Questions? Come Get Answers	168	56	175	178	353	4.8

BrightTALK Subscriber Growth

Subscriber Growth, monthly



5,000+ FCIA BrightTALK
Channel Subscribers

