FCIA Liaison Report to T11

T11 Week
April 7, 2022
T11-2022-00144-v000
March 22 – Fibre Channel Industry Association Elects 2022 Board of Directors
- Included quote from Casey Quinlin
- Distributed on wire; picked up in Storage Newsletter

Late July (TBD) – Send before FMS Aug. 2
- Perhaps FC PI-8; 128FC; ancillary standards, the new FS/GS
FCIA Quarterly Newsletter

- Distributed date: March 31, 2022
- Featured news: FC Elects 2022 Board of Directors
- Featured webinar: Training Resources
- Featured video: Kubernetes and Fibre Channel: A compelling case
- Featured Resources: Download our 2022 FC Solutions Guide
- FCIA will be at FMS – stay tuned
- FCIA 64G Plugfest this year, watch this space
- In Memoriam: Mike Fitzpatrick
<table>
<thead>
<tr>
<th>Conference</th>
<th>Date / Place</th>
<th>Description</th>
<th>FCIA Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>OFC Conference</td>
<td>March 6-10 2022 San Diego; In-person and virtual</td>
<td>The Premier Annual Event for Telecom, Optical Communications and Data Center Optics</td>
<td>FCIA did not participate</td>
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<tr>
<td>SDC EMEA</td>
<td>June 14, 2022</td>
<td>SNIA’s developer’s conference for Europe</td>
<td>FCIA Presentations: Howard Johnson - FC fabric notifications; Mark Jones - Kubernetes and FC</td>
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<tr>
<td>Flash Memory Summit</td>
<td>August 2-4, Santa Clara</td>
<td>Features NVMe, NVMe-oF, PM, advanced memory technologies, and key Open Source software</td>
<td>Santa Clara, FCIA signed up for booth #755. Plan a demo and solutions guide and booth graphics</td>
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<tr>
<td>SNIA Storage Developers Conference</td>
<td>Sep. 19-22 (TBD), Santa Clara</td>
<td>Presentations on persistent memory, computational storage, cloud storage, NVMe-oF, machine learning, SMB, storage networking</td>
<td>Deadline to submit for 2022 is June 17. Rupin can present.</td>
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FMS 2022

– Theatre / Speaker slot- (in process)

– FMS: Live Demo
  – Cisco to lead demo build/rack
  – Begin regular planning meetings 4/19

– Booth graphics, signage
  – New Info Graphic, Demo Diagram

– Solutions Guide
  – Use 2021/22 Guide unedited

– Editor/Analyst Briefings – Alex to organize
Title: Why does FC always win?
- Designed end-to-end; drivers etc. were developed for FC for the sole purpose of providing the most efficient, reliable storage fabric. No retrofitting required.
- Server, switching fabric, adapters, optics, cables, OS stack on both sides (storage & server)
- Next step: Jordan to provide draft
FCIA Education Update:

• January Webcast:
  • Kubernetes and Fibre Channel: A Compelling Case
    • Total views to date: 278
    • Rating: 4.9! (scale 1-5)
    • Q&A blog: 134 views in one month

• Most-viewed webcasts 2021-2022
  • Inside a Modern Fibre Channel Architecture: Part 1
    • 658 total views
  • Got Fibre Channel Questions? Come Get Answers
    • 353 total views
  • Fibre Channel Zoning Fundamentals – All You Need to Know
    • 339 total views

• Highest-rated webcasts 2021-2022
  • Inside a Modern Fibre Channel Architecture – Part 2
    • 5.0 rating
  • Kubernetes and Fibre Channel: A Compelling Case
    • 4.9 rating
  • Introducing Fabric Notifications, from Awareness to Action
    • 4.9 rating
• BrightTALK Subscribers Surpass 5,000
  • 8.5% year-over-year growth

• Next Webcast:
  Advance Your Career with Fibre Channel Knowledge
  Presenter: Michael Klempa, Amphenol
  Moderator: Mark Jones, Broadcom
  Date: April 13, 2022 at 10:00 am PT
  Register at:
<table>
<thead>
<tr>
<th>Date</th>
<th>Webcast</th>
<th>Pre-Reg</th>
<th>Live</th>
<th>BrightTalk Total Views</th>
<th>YouTube Views</th>
<th>Total Views</th>
<th>Rating</th>
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<tr>
<td>1/20/22</td>
<td>Kubernetes and Fibre Channel: A Compelling Case</td>
<td>229</td>
<td>71</td>
<td>173</td>
<td>105</td>
<td>278</td>
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<tr>
<td>12/2/21</td>
<td>Fibre Channel Zoning Fundamental – All You Need to Know</td>
<td>205</td>
<td>62</td>
<td>169</td>
<td>170</td>
<td>339</td>
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<td>10/27/21</td>
<td>Inside a Modern Fibre Channel Architecture – Part 2</td>
<td>278</td>
<td>52</td>
<td>156</td>
<td>138</td>
<td>294</td>
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<td>9/15/21</td>
<td>Inside a Modern Fibre Channel Architecture – Part 1</td>
<td>305</td>
<td>102</td>
<td>345</td>
<td>313</td>
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<td>4/28/21</td>
<td>Introducing Fabric Notifications, From Awareness to Action</td>
<td>208</td>
<td>83</td>
<td>209</td>
<td>108</td>
<td>317</td>
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<td>2/24/21</td>
<td>Got Fibre Channel Questions? Come Get Answers</td>
<td>168</td>
<td>56</td>
<td>175</td>
<td>178</td>
<td>353</td>
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BrightTALK Subscriber Growth

5,000+ FCIA BrightTALK Channel Subscribers