

# FCIA – T11 Liaison Report

February 10, 2022  
T11-2022-00065-v000



# FCIA Education Update

- **Kubernetes and Fibre Channel: A Compelling Case – January 20, 2022**
  - **Presenters:** Scott Sinclair (ESG) Chip Copper, (Broadcom), Nishant Lodha (Marvell), Matt LeVan (IBM) Moderator: Mark Jones (Broadcom)
  - **Summary:**
    - Pre-registrants: 229
    - Live attendees: 68
    - Rating: 4.83 (scale 1-5)
    - Downloads of slides: 27
    - Feedback: Very positive
    - Total demands to date: 152
  - **Content Links:**
    - BrightTalk on Demand: <https://www.brighttalk.com/webcast/14967/524410>
    - YouTube link: <https://youtu.be/JBgYIhACQK8>
    - Q&A Blog: <https://fibrechannel.org/kubernetes-and-fibre-channel-qa/>

# Feb 22 - FCIA Marketing Update

- 2022 Video Series: Luminaries of the FC Industry
- FCIA Training Landing Page – Promote available FC training resources
- New FCIA PPT Template
- FCIA website landing page updates
  - Fresh new look
- FCIA infographic – “Why FC always wins”

# 2022: Press Releases

- February: Fibre Channel Industry Association Elects 2022 Board of Directors
  - Fibre Channel has shipped 150M ports in 2021 (in Quillin Research 2022 5-Year SAN Forecast)
  - Promote plugfest in 2H 2022
  - New board member - Jim Yasueda – Telydyne LeCroy
  - Continued growth of Fibre Channel quote from analyst; Casey Quillin
- August: FMS PR, perhaps FC PI-8, 128FC; ancillary standards, the new FS/GS

# FCIA Quarterly Newsletter Planning

- Target distribution date: March 8, 2022
- Featured news: FC Elects 2022 Board of Directors
- Featured webinar: Training Resources
- Spotlight on New Training Landing Page
- Featured video: Kubernetes and Fibre Channel: A compelling case
- Featured article: Kubernetes and Fibre Channel Q&A
- Featured blog: Fibre Channel Luminaries Series
- Promote 2022 FC Solutions Guide
- FCIA will be at FMS – stay tuned
- FCIA 64G Plugfest this year, watch this space

# FCIA 2022: New Messaging Ideas

- Security (hesitancy on upgrading firmware) – example of big industrial hack, FC wasn't affected, Scott Sinclair had data on why people are coming back from Cloud, security was #1; refer to paper on security
- Hybrid cloud; Kubernetes/CSI message webinar
- Machine learning (how can FC help?). At SDC HPE presented data on how FC outperformed SCSI for machine learning
- Storage fabric orchestration

# 2022 Industry Conferences

Conference	Date / Place	Description	FCIA Activity
<a href="#">OFC Conference</a>	March 6-10, San Diego; In-person and virtual	The Premier Annual Event for Telecom, Optical Communications and Data Center Optics	<a href="#">Submit a paper</a> by February 22 Noon EST. Last year: Standard Booth space (not island or endcap) 10x10 was \$4900 + ~\$7K for graphics and counter. – <b>FCIA did not participate in 2021. Chris Lyon will be there in 2022</b>
<a href="#">SDC EMEA</a>	April 5, 2022	SNIA's developer's conference for Europe	In 2021: Howard Johnson Introducing Fabric Notifications, From Awareness to Action in 2021. 176 views in US; 97 views in EMEA; Kubernetes topic in 2022; Linda will write abstract
<a href="#">SDC India</a>	TBD	SNIA's developers' conference for India	<b>FCIA did not participate in 2021</b>
<a href="#">Flash Memory Summit</a>	August 2-4, Santa Clara	Features NVMe, NVMe-oF, PM, advanced memory technologies, and key Open Source software	Santa Clara, FCIA signed up for booth #845. Plan a demo, start working it in February.
<a href="#">SNIA Storage Developers Conference</a>	Sep. 19-22, Santa Clara	Presentations on persistent memory, computational storage, cloud storage, NVMe-oF, machine learning, SMB, storage networking	Howard Johnson presented Introducing Fabric Notifications, From Awareness to Action in 2021; 176 views in U.S.

# FMS 2022 64G Demo Planning



- FMS: Aug What are the components of the demo?
  - Build a common rack that can travel (Kiran will check if Cisco has one; HPE second choice;)
  - Analyzer from Teledyne LeCroy
  - HPE 2U server provided by Broadcom with HBA and ditto from Marvell
  - Switches from Brocade and Cisco
  - Amphenol; 64G Optical cables
  - SanBlaze storage array
- Do we have any special power requirements?
- Signage
- Timeline, when does it need to be complete, staged, etc.



# 2022 FCIA Meeting Schedule

Date	Location	Host Org.	Host Person
Feb. 7-11	Raleigh	FCIA	Chris Lyon
March 16, Noon EST	Zoom call	FCIA	Jordan to send invite
April 4-8	New Orleans	Broadcom	Steve Wilson
June 13-17	Duluth	Marvell	Craig Carlson
August 8-12	TBD (San Jose)	TBD	TBD
October 3-7	TBD (Scottsdale)	TBD	TBD
December 5-9	Deerfield Beach	Amphenol	Chris Lyon